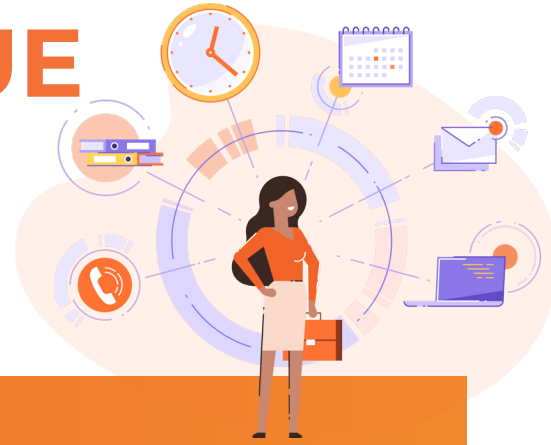


# UNLOCK THE VALUE OF OFFICE 365

Become More Productive.  
Realise Your Potential.



## RESEARCH TELLS US THAT:

**50%**  
of software is never used

**70%**  
of change management attempts fail

**75%**  
of training does not work

**We have a better way:** Digital Enablement, first of its kind platform-based SaaS solution which supports a continuous system of measurement, personalisation, and engagement.

### WHAT IS NULIA WORKS?

Nulia Works is a new way of getting users using digital productivity suites, like Office 365, to help them become more productive on a continuous basis. It guides users with data-driven insights and measures success by doing it in the natural flow of work, enabling users to continuously attain and maintain productivity skills.

### WHY DIGITAL ENABLEMENT?

- Traditional solutions are not enough
- Gets users using their Office 365 suites
- Develops skills by doing, not passively learning
- Integrates into the natural flow of work, saving time and money
- Develops skills by doing

Unlock Office 365 Value at Massive Scale	Boost Productivity, Create Digital Heroes	Digital Enablement In the Flow of Work
<ul style="list-style-type: none"> <li>• Across job functions</li> <li>• Across departments and industries</li> <li>• Across applications</li> </ul>	<ul style="list-style-type: none"> <li>• Enable organisation-wide digital productivity</li> <li>• Build user confidence and drive change that lasts</li> <li>• Measure success by doing, not by consuming information</li> </ul>	<ul style="list-style-type: none"> <li>• Always-on engagement at the moment of need</li> <li>• Seamlessly integrates into the workday without disruption</li> <li>• Continually evolving with business requirements</li> </ul>
<i>Enable the ROI promise of your digital productivity suites</i>	<i>Overcome resistance &amp; embrace technology to the fullest</i>	<i>Continuous system of measurement, personalisation, &amp; engagement</i>

# Nulia Works gets users using their Office 365 suites to become more productive on a continuous and sustained basis.

## MEASURE & EVALUATE

Powered by data intelligence

- Tracks progress on skills and outcomes, providing personalised and organisational analyses of usage
- Captures your unique needs based on actual measurable behaviors
- Provides progressive levels of mastery: User, Producer, & Master

## PERSONALISE & GUIDE

Powered by AI, ML, and Bots

- View full skill development overviews with targeted recommendations based on profiles and persona
- Provides users with highly tailored activities, skills, outcomes and pace
- Always on 24/7 engagement that meets you where you are

## ENGAGE & REWARD

Powered by the experience engine

- Provides support and encouragement
- Motivates by unlocking achievements
- Earn industry recognised badges

## DIGITAL ENABLEMENT IS A MUST HAVE FOR EVERY BUSINESS

- Buying productivity suites is just not enough
- Traditional training, adoption and change management do not work
- Digital Enablement unlocks the maximum ROI
- Join the Digital Enablement movement
- Let's turn on Nulia Works and get users using!



The screenshot displays the Nulia Works dashboard. At the top, it says "Welcome Back!" and shows a notification bell and a profile picture with the number 650. The main content is divided into several sections:

- Your Activity in Office 365** (Updated January 16th, 2020): A summary card showing 12 Skills Achieved, 8 Skills in Progress, and 2 Skills Needing Attention.
- Your Outcomes** (VIEW ALL): A list of outcomes including "Real-Time Communication" (1/2 Skills Achieved) and "Collaborative Teamwork" (2/3 Skills Achieved).
- Your Skills** (VIEW ALL): A list of skills with progress bars, including "Manage Your Schedule", "Managing Your Mailbox", and "Sharing Files in the Cloud".
- Next Step**: A section titled "HERE'S YOUR NEXT STEP" with the task "Send an Email in Outlook" and a "TRY IT" button. Below are resource options: Story, How-to Video, Picture Guide, and Infographic.
- Guided Tour**: A prominent orange banner with the text "The world that works is waiting for you" and a "WATCH YOUR GUIDED TOUR" button.